

Harvard Cable Committee Meeting minutes, December 8, 2011

\*\*\*Minutes were approved 2/22/2012\*\*\*

Attendance

Mitch Norcross (Chair)  
Ray Dunn (Recording Secretary)  
John Ball (Member)  
Robert Fernandez (Station Director)  
Brint Ferguson  
Paul Lierhaus(Member)  
Peter Warren(BOS liaison)

Guests

Pat Jennings  
Willie Wickman

Information was shared on the Pilot Project, and the operations of the HCTV station and the Cable Committee.

The Pilot Project has been operating for approximately a year as a result of directive from the Town. The Pilot Project is offering to provide space for community activities and assess the interest in the public use of this space for activities. An economic feasibility study is underway and data is being collected. This information will be reported back to the BOS.

A variety of uses have been taking place such as Art shows, Movement classes, Birthday parties, Yoga Classes and public meetings to mention a few.

The Old Library building is also being used for Town Veteran center and is the home of the HCTV broadcasting studio.

The pilot project is assessing the interest of the town in this community asset; is managing the renting of the facility by interested parties; and is about to embark on an outreach program to generate more information on the availability of the facility to the public.

The goal is to inform the public of the facility and increase the utilization of the facility. The project is targeting a self-sustaining economic model.

The HCTV station is a resident of the building and has filmed several of the cultural events and broadcast those programs to the town.

## Actions

The cable committee can provide information on its programs in the targeted Pilot Project mailing, scheduled for the first of the year. The information should include a description of the services available to be provided by HCTV.

HCTV will attempt to become closer to the Pilot Project events, and we will discuss a more comprehensive show on the Pilot Project Activities.

The group discussed security issues around the schedules of when the building is open to the public and the need for a coordinated approach to keep the facility secure.

The Pilot Project Working Group includes:

Willie Wickman (chair)  
Pam Cochrane – Coordinates Art for Arts Sake  
Pat Jennings -  
Sheila Peters - Marketing  
Fay Martin-  
Eddie Hettinger - Dance

The Meeting was adjourned.

Respectfully Submitted by  
Ray Dunn Recording Secretary